



## Noteworthy News



**Restaurants to Return?** This weekend, Governor Baker announced the Commonwealth's transition to Phase 2 of the reopening plan, which includes allowing restaurants to serve patrons outside. We are working with our on-site eateries to assist in their return. Keep an eye out for future updates.

**Join the Conversation** On behalf of Beverly's Business Support Task Force, Beverly Main Streets is asking readers to complete a brief anonymous Consumer Habits Survey. The purpose of this activity is to gather information about consumer confidence, habits, and attitudes toward local businesses in our community as they gradually reopen. To make your voice heard, complete the online survey.



**Beverly Main Streets**

## Upcoming Event



Ryan Swartz, Audrey Young, and Barry Needleman of McLane Middleton, 300 TradeCenter, Suite 7000, are hosting a complimentary webinar on **June 11 from 11:00 AM to 12:00 PM** to discuss the impact of the CARES Act on retirement planning and provide planning ideas for the current market and interest rate conditions. If you would like to attend, please register online. For more information

about McLane Middleton's coronavirus and business recovery webinar series, visit its Coronavirus Resource Center and Business Recovery Center.

## Special Offer

**Mullen Marketing Media**, 100 Cummings Center, Suite 316-G, is offering a discount on Austin Air Purifiers to all Cummings Center client firms and employees **through June 15, 2020**. Richard Mullen is an authorized product dealer. Austin Air Purifiers remove up to 95 percent of air contaminants. For additional information or to set up a demonstration, call Richard at 978-992-2041.



## Simple Smiles

During these times of uncertainty, it can be difficult to see the sunnier side of things. We are inviting all North Shore News readers to submit photos of something or some place that without fail always makes them smile. The submission possibilities are endless: We only ask that these photos do not include people.



## Shoe Snippets

*Fun facts about the historic Cummings Center site, formerly known as "The Shoe"*

During its operation from 1905 to 1987, The Shoe was Beverly's largest business. The smokestack was an identifying feature of the compound, due to its bold lettering and central location. After a few years of disuse, the mortar deteriorated, and the smokestack became structurally unsound. As a result, it needed to be removed. During the construction of Cummings Center, Bill Cummings' wife, Joyce, had the bittersweet and distinct honor of pressing the button that demolished the smokestack.

## Call for Submissions



### We want to hear from you!

Have you adapted your business to offer virtual services during the pandemic? Is your firm providing vital healthcare services or medical research during this challenging time? Hoping to share some helpful tips or special offers with other Cummings clients? Email your news, offers, and photos to Helen Jeffers at [newsbrief@cummings.com](mailto:newsbrief@cummings.com).

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